

BACHELOR OF MANAGEMENT IN INTERNATIONAL BUSINESS

2015 – 2018

In alliance with



Internationally accredited by



Our Partners



Our Alumni



GE Money Bank
LATVIJA



ABLV



A Member of
The Linde Group | AGA



Bachelor Program Options

- **RBS** degree



- **RBS + BI** dual degree



- **RBS + UB** dual degree



Classes

Year 1

Year 2

Year 3

Core classes

Marketing Management	Microeconomics	International Economics
Managerial Accounting	Basic Financial Management	International Business
The Firm	Business Research Methods	Corporate Governance
Mathematics	International Commercial Law	Business Analysis
Intercultural Communication	Macroeconomics	International Corporate Finance
Organizational Behavior + StartUp Lab	Strategy	Bachelor Thesis

Elective classes

Introductory Psychology	Human Resource Management	Intellectual Property
Firm as Investment	Liberal Art	Production and Operations
Advanced Written Expression	World Civilization	Corporate Governance
Art General	US History	Information Literacy
Sales Management	3rd Language (Russian or Norwegian)	Consumer Behavior

Classes

	Year 1	Year 2	Year 3
Core classes	Marketing Management	Microeconomics	International Economics
	Managerial Accounting	Basic Financial Management	International Business
	The Firm	Business Research Methods	Corporate Governance
	Mathematics	International Commercial Law	Business Analysis
	Intercultural Communication	Macroeconomics	International Corporate Finance
	Organizational Behavior + StartUp Lab	Strategy	Bachelor Thesis

Elective classes	Introductory Psychology	Human Resource Management	Intellectual Property
	Firm as Investment	Liberal Art	Production and Operations
	Advanced Written Expression	World Civilization	Corporate Governance
	Art General	US History	Information Literacy
	Sales Management	3rd Language (Russian or Norwegian)	Consumer Behavior

Marketing Track

Classes

Core classes

Year 1	Year 2	Year 3
Marketing Management	Microeconomics	International Economics
Managerial Accounting	Basic Financial Management	International Business
The Firm	Business Research Methods	Corporate Governance
Mathematics	International Commercial Law	Business Analysis
Intercultural Communication	Macroeconomics	International Corporate Finance
Organizational Behavior + StartUp Lab	Strategy	Bachelor Thesis

Elective classes

Introductory Psychology	Human Resource Management	Intellectual Property
Firm as Investment	Liberal Art	Production and Operations
Advanced Written Expression	World Civilization	Corporate Governance
Art General	US History	Information Literacy
Sales Management	3rd Language (Russian or Norwegian)	Consumer Behavior

Finance Track

Classes

Year 1

Year 2

Year 3

Core classes

Marketing Management	Microeconomics	International Economics
Managerial Accounting	Basic Financial Management	International Business
The Firm	Business Research Methods	Corporate Governance
Mathematics	International Commercial Law	Business Analysis
Intercultural Communication	Macroeconomics	International Corporate Finance
Organizational Behavior + StartUp Lab	Strategy	Bachelor Thesis

Elective classes

Introductory Psychology	Human Resource Management	Intellectual Property
Firm as Investment	Liberal Art	Production and Operations
Advanced Written Expression	World Civilization	Corporate Governance
Art General	US History	Information Literacy
Sales Management	3rd Language (Russian or Norwegian)	Consumer Behavior

Management Track



Classes

Core classes

Year 1	Year 2	Year 3
Marketing Management	Microeconomics	International Economics
Managerial Accounting	Basic Financial Management	International Business
The Firm	Business Research Methods	Corporate Governance
Mathematics	International Commercial Law	Business Analysis
Intercultural Communication	Macroeconomics	International Corporate Finance
Organizational Behavior + StartUp Lab	Strategy	Bachelor Thesis

Elective classes

Introductory Psychology	Human Resource Management	Intellectual Property
Firm as Investment	Liberal Art	Production and Operations
Advanced Written Expression	World Civilization	Corporate Governance
Art General	US History	Information Literacy
Sales Management	3rd Language (Russian or Norwegian)	Consumer Behavior

Entrepreneurship and HR Track

Internships



LATVIJAS REPUBLIKAS
FINANŠU MINISTRIJA



Latvijas Darba devēju konfederācija



Faculty

- **50%** international faculty
- **77%** professors with at least one degree obtained abroad
- **100%** significant experience in business

Faculty



Some of 1st Year Faculty



Chiaki Bems
Japan



Christo Nel
South Africa



Johan Bredberg
Sweden



Glen Grant
UK



Claudio A. Rivera
Argentina



William Schaub
USA



Lester Golden
USA



Greg Mathers
USA

Outside-the-box Orientation Week!

Team-building/Orientation Meeting for Students

- Wild and wooly getting-to-know each other activities
- Team-building activities for teams with reflection
- Communication workshops
- Video assignments
- Sports
- Lots of challenges!



Early Application

- Application form
- Transcripts from grades 11 and 12
- TOEFL or IELTS test results
- Personal statement
- Two recommendation letters
- Interview



Application deadline – April 20, 2015

English Proficiency Tests

	TOEFL ITP*	TOEFL IBT	IELTS
Necessary score	550+	79+	6.5+
Test format	Listening Reading Writing	Listening Reading Writing Speaking	Listening Reading Writing Speaking
Cost	Free for BBA candidates	\$215	\$200
Closest test dates	March 21, 2015 April 17, 2015	March 06, 2015 March 27, 2015	March 12, 2015 March 28, 2015

Application details

■ Extra curricular activities

- ✓ Outside classroom activities
- ✓ Active membership of JAL or other youth organizations considered as advantage

■ Personal statement

- ✓ Essay of 250-500 words – “Talk about a significant experience, achievement, or risk you have taken or ethical dilemma you have faced and its impact on you”

■ Recommendation letters (customized form available on website)

- ✓ Teachers
- ✓ Leaders
- ✓ Employers

■ Application deadline

- ✓ **Early: April 20, 2015**
- ✓ **Regular: July 2, 2015**



RBS Excellence Scholarship

Amount

Full tuition

Requirements

Outstanding grades

Significant extra-curricular activities

Motivation and leadership

Application deadline

April 20, 2015



Amount

Full tuition

Requirements

Average grade: 7+

Grade in English: 8+

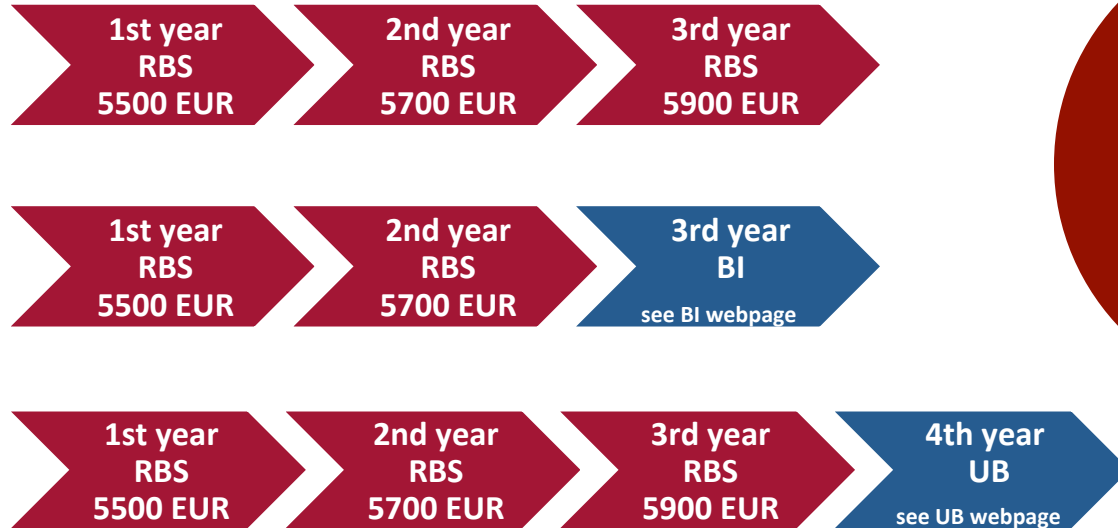
Significant extra-curricular activities

Motivation and leadership

Application deadline

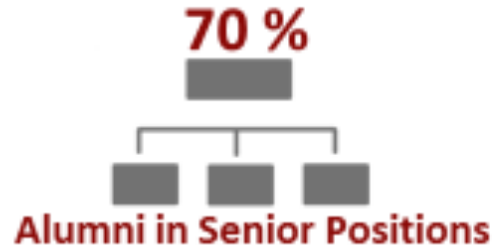
April 20, 2015

Tuition Fees*



*Fees for non-EU residents (fees for EU residents: www.rbs.lv)

Why BBA @Riga Business School?





Claudio

Rivera
Bachelor Program
Director

claudio.rivera@rbs.lv
www.RBS.lv
+371 67089800

Tija

Tuherma
Bachelor Program
Student Adviser

tija.tuherma@rbs.lv
+371 67089800

Thank you!

